



FOR IMMEDIATE RELEASE

Contact:

Rhonda Moret

(480) 619-4541/ (602)363-1286 (cell)

[rmoret@pier1solutions.com](mailto:rmoret@pier1solutions.com)

**KOMEN PHOENIX GRANTS OVER \$2.3 MILLION – A NEW RECORD**

*The Phoenix Affiliate of Susan G. Komen for the Cure® to Award at Annual 'Fulfilling the Promise' Luncheon*

**(PHOENIX, AZ) March XX, 2008** – The Phoenix Affiliate of Susan G. Komen for the Cure® will reach a major milestone at this year's Annual *Fulfilling the Promise* Luncheon by awarding over \$2.3 million, the majority of which will be granted to 27 organizations serving central and northern Arizona. The event will be held at the Orange Tree Golf Resort in Scottsdale on Wednesday, April 2 at 11:30 a.m.

This year's funding surpassed the 2007 figure of \$2.1 million. The 2008 grants consist of over \$1.8 million in distribution to local outreach and direct service programs: \$888,500 for breast cancer treatment, \$776,289 for breast cancer screening, and \$188,324 for breast health education. Over \$519,000 will fund the national Susan G. Komen for the Cure® Award and Research Grant Program for groundbreaking breast cancer research and scientific programs around the world. Since its inception in 1993, the Komen Phoenix Affiliate has raised and granted over \$13 million to fight breast cancer.

"Our goal is to distribute funds to as many organizations as possible, providing means for each organization to fulfill the Komen mission – to provide vital breast health education and breast cancer screening and treatment services," stated Fran Goldstein, grants director for the Komen Phoenix Affiliate. "The grants serve a critical need for those medically underserved Arizonans who may not otherwise have access to these services. We are thrilled with the amount of money we will be granting this year."

"We appreciate the tremendous support from our many donors, sponsors and all the Komen Phoenix Race for the Cure participants that enable us to fund this record amount and make an impact in our efforts to end breast cancer forever," stated Pat Elder, executive director of the Komen Phoenix Affiliate. "Through our grants program we address the ongoing breast health needs in our community while continuing the vital research that takes us closer to finding a cure for this terrible disease that affects so many."

**About Susan G. Komen for the Cure®**

Nancy G. Brinker promised her dying sister, Susan G. Komen, she would do everything in her power to end breast cancer forever. In 1982, that promise became Susan G. Komen for the Cure® and launched the global breast cancer movement.

Today, Komen for the Cure is the world's largest grassroots network of breast cancer survivors and activists fighting to save lives, empower people, ensure quality care for all and energize science to find

the cures. Thanks to events like the Susan G. Komen Race for the Cure®, it has invested nearly \$1 billion to fulfill that promise, becoming the largest source of nonprofit funds dedicated to the fight against breast cancer in the world. For more information about Susan G. Komen for the Cure®, breast health or breast cancer, visit [www.komen.org](http://www.komen.org) or call 1-877 GO KOMEN.

-more-

For more information about Komen for the Cure and its Phoenix Affiliate, call (602) 544-CURE (2873), or visit the organization online at [www.komenphoenix.org](http://www.komenphoenix.org).

**About the Phoenix Affiliate of Susan G. Komen for the Cure®**

The Phoenix Affiliate of Susan G. Komen for the Cure®—along with those who generously support us with their talent, time and resources—is working to better the lives of those facing breast cancer in our community. We join more than 100,000 breast cancer survivors and activists around the globe as part of the world’s largest and most progressive grassroots network fighting breast cancer.

Through events like the Susan G. Komen Phoenix Race for the Cure®, we have invested over \$13 million in local breast health and breast cancer awareness projects in the nine counties of Central and Northern Arizona, and breast cancer research. Up to 75 percent of all funds generated by Komen Phoenix stay in the local area while the remaining income goes to Komen for the Cure’s Grants Program supporting research, awards and educational and scientific programs around the world. Join us by calling 602-544-CURE (2873) or visiting us online at [www.komenphoenix.org](http://www.komenphoenix.org).

###