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CIRCLE OF HOPE® MEMBERS HONORED AT PINK RIBBON BREAKFAST
The Phoenix Affiliate of Susan G. Komen for the Cure Celebrates Annual Donors



Circle of Hope Committee – Patti Tucker, Cindy Good, Susan Marovic, Susie Biskind, Jill Bray, Kay Thompson, Rebecca Boyd, Vicky Shiya

PHOENIX – (March 4, 2008) – The Phoenix Affiliate of Susan G. Komen for the Cure® held its 12th annual Circle of Hope® Pink Ribbon Breakfast on Thursday, February 28 at Vincent's Restaurant in Phoenix.

Members of the Circle of Hope were recognized for their generous contributions used to support the Komen Phoenix Affiliate every year. This past year, this program raised over \$68,000 – up to 75 percent of which will be used locally in central and northern Arizona for breast health education, screening, and treatment programs targeting the medically underserved, and 25 percent which will fund breast cancer research.

"Susan G. Komen for the Cure® is the only breast cancer organization that funds both community-based breast health programs and breast cancer research," states Denise McClain, President of the Komen Phoenix Affiliate Board. "The support of our Circle of Hope donors helps us to serve people and save lives so one day we will have a world without breast cancer. The Pink Ribbon Breakfast is just a small token of our appreciation to honor those donors, and we thank Vincent's for their generosity in hosting our event year after year."

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The Phoenix Affiliate established the Circle of Hope annual donor program to honor its promise to create a world without breast cancer. Monies raised through the program fund grants to organizations providing:

- Programs for breast cancer screening services (mammograms, biopsies, ultrasounds, clinical breast exams) and/or treatment services (chemotherapy, radiation)
- Multilingual breast health education and support
- Breast cancer research

For more information on becoming a Circle of Hope member, email circleofhope@komenphoenix.org or call 602-544-CURE (2873).

About Susan G. Komen for the Cure®

Nancy G. Brinker promised her dying sister, Susan G. Komen, she would do everything in her power to end breast cancer forever. In 1982, that promise became Susan G. Komen for the Cure and launched the global breast cancer movement.

Today, Komen for the Cure is the world's largest grassroots network of breast cancer survivors and activists fighting to save lives, empower people, ensure quality care for all and energize science to find the cures.

Thanks to events like Komen Race for the Cure, it has invested nearly \$1 billion to fulfill that promise, becoming the largest source of nonprofit funds dedicated to the fight against breast cancer in the world. For more information about Susan G. Komen for the Cure, breast health or breast cancer, visit www.komen.org or call 1-877 GO KOMEN.

About the Phoenix Affiliate of Susan G. Komen for the Cure®

The Phoenix Affiliate of Susan G. Komen for the Cure®—along with those who generously support us with their talent, time and resources—is working to better the lives of those facing breast cancer in our community. We join more than 100,000 breast cancer survivors and activists around the globe as part of the world's largest and most progressive grassroots network fighting breast cancer.

Through events like the Susan G. Komen Phoenix Race for the Cure®, we have invested over \$11 million in local breast health and breast cancer awareness projects in the nine counties of Central and Northern Arizona, and breast cancer research. Up to 75 percent of all funds generated by Komen Phoenix stay in the local area while the remaining income goes to Komen for the Cure's Grants Program supporting research, awards and educational and scientific programs around the world. Join us by calling 602-544-CURE (2873) or visiting us online at www.komenphoenix.org.

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