



FOR IMMEDIATE RELEASE

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2008 KOMEN PHOENIX RACE FOR THE CURE CHAIRPERSON ANNOUNCED

Race for the Cure Slated for Sunday, October 12, 2008

PHOENIX – (Feb. 21, 2008) – Jessica Schulte of Phoenix has been named the 2008 Susan G. Komen Phoenix Race for the Cure®, Race Chairperson. Schulte will be planning and executing the event with the help of more than a thousand Komen Phoenix Race for the Cure volunteers. The official date of the 2008 Race is Sunday, October 12 and it will take place once again in the State Capitol District.

Schulte, who has been involved with the Phoenix Affiliate of Susan G. Komen for the Cure® for more than two years, served as last year's Race Chair Elect. In her role, she assisted the 2007 Race Chair with event logistics, recruitment and coordination of volunteers, and Race day set-up. The 2007 Race brought in over \$1.9 million for breast cancer research, education, screening, and treatment programs, and the event drew nearly 37,000 Race participants and 1,500 volunteers.

"Jessica's enthusiasm for our organization's initiatives and her experience coordinating large-scale events, make her a perfect fit as this year's Race Chair," said Komen Phoenix Board President, Denise McClain. "For the past several years Jessica has worked to coordinate the Arizona Breast Cancer 3-Day® event. In 2007, the event raised over \$5.3 million and hosted over 3,000 thousand participants. Her commitment to creating breast cancer awareness and success in achieving event goals is evident. We are confident that she is the best person for this position."

Schulte currently works full-time for Event 360, Inc, an organization that plans non-profit events nationwide. She serves in the capacity of Event Planning Manager and has been responsible for the coordination of the Breast Cancer 3-Day in numerous cities throughout the country. In addition, Schulte volunteers her time with multiple organizations, including the Komen Phoenix Affiliate.

For more information about the Komen Phoenix Affiliate or the 2008 Komen Phoenix Race for the Cure visit www.komenphoenix.org or call (602) 544-CURE (2873).

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About Susan G. Komen for the Cure®

Nancy G. Brinker promised her dying sister, Susan G. Komen, she would do everything in her power to end breast cancer forever.

In 1982, that promise became Susan G. Komen for the Cure® and launched the global breast cancer movement.

Today, Komen for the Cure is the world's largest grassroots network of breast cancer survivors and activists fighting to save lives, empower people, ensure quality care for all and energize science to find the cures.

Thanks to events like the Susan G. Komen Race for the Cure® Series, it has invested nearly \$1 billion to fulfill that promise, becoming the largest source of nonprofit funds dedicated to the fight against breast cancer in the world.

For more information about Susan G. Komen for the Cure®, breast health or breast cancer, visit www.komen.org or call 1-877-GO-KOMEN.

Since its inception in 1993, the Phoenix Affiliate of Susan G. Komen for the Cure® has raised and granted over \$11 million dollars for breast cancer research and community outreach programs in central and northern Arizona.

For more information about Susan G. Komen for the Cure® and its Phoenix Affiliate, call (602) 544-CURE (2873), or visit the organization online at www.komenphoenix.org.

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